WHAT IS CLAIMED IS:

1. A content project creating method comprising the steps of:

selecting a template as a template containing a setting of a scene arrangement of a plurality of scenes of content;

producing scene setting data for a scene included in the template selected in the selecting step by setting details of the scene using existing material data or newly created data; and

outputting content project data constructed by managing the scene setting data on the basis of the scene arrangement set in the template.

2. The content project creating method according to claim 1, further comprising the step of setting details of audio in accordance with the scene arrangement set in the template or in association with each of the scenes.

3. The content project creating method according to claim 1, further comprising the step of setting details of image processing in accordance with the scene arrangement set in the template or in association with each of the scenes.

4.   The content project creating method according to claim 1, further comprising the step of changing the scene arrangement set in the template.

5.   The content project creating method according to claim 1, wherein, in the content project data outputting step, the content project data is read.

6.   The content project creating method according to claim 1, wherein, in the content project data outputting step, the content project data is recorded on a recording medium.

7.   The content project creating method according to claim 1, wherein, in the content project data outputting step, the content project data is transmitted.

8.   A content project creating program for controlling an information processing apparatus, the program comprising the steps of:

selecting a template as a template containing a setting of a scene arrangement of a plurality of scenes of content;

producing scene setting data for a scene included in the template selected in the selecting step by setting details of the scene using existing material data or newly

created data; and

outputting content project data constructed by managing the scene setting data on the basis of the scene arrangement set in the template.

9. The content project creating program according to claim 8, further comprising the step of setting details of audio in accordance with the scene arrangement set in the template or in association with each of the scenes.

10. The content project creating program according to claim 8, further comprising the step of setting details of image processing in accordance with the scene arrangement set in the template or in association with each of the scenes.

11. The content project creating program according to claim 8, further comprising the step of changing the scene arrangement set in the template.

12. The content project creating program according to claim 8, wherein, in the content project data outputting step, the content project data is read.

13. The content project creating program according to

claim 8, wherein, in the content project data outputting step, the content project data is recorded on a recording medium.

14. The content project creating program according to claim 8, wherein, in the content project data outputting step, the content project data is transmitted.

15. A program recording medium having recorded thereon a content project creating program for controlling an information processing apparatus, the program comprising the steps of:

selecting a template as a template containing a setting of a scene arrangement of a plurality of scenes of content;

producing scene setting data for a scene included in the template selected in the selecting step by setting details of the scene using existing material data or newly created data; and

outputting content project data constructed by managing the scene setting data on the basis of the scene arrangement set in the template.

16. The program recording medium according to claim 15, the program further comprising the step of setting details of audio in accordance with the scene arrangement set in the

template or in association with each of the scenes.

17. The program recording medium according to claim 15, the program further comprising the step of setting details of image processing in accordance with the scene arrangement set in the template or in association with each of the scenes.

18. The program recording medium according to claim 15, the program further comprising the step of changing the scene arrangement set in the template.

19. The program recording medium according to claim 15, wherein, in the content project data outputting step, the content project data is read.

20. The program recording medium according to claim 15, wherein, in the content project data outputting step, the content project data is recorded on a recording medium.

21. The program recording medium according to claim 15, wherein, in the content project data outputting step, the content project data is transmitted.

22. An imaging apparatus comprising:

imaging means for capturing an image and generating a video image signal;

processing means for processing the video image signal;

obtaining means for obtaining content project data including scene setting data for each scene included in a scene arrangement of a plurality of scenes of content;

display control means for displaying details of the content project data on a display device; and

imaging control means for controlling selection of a scene of the content project data, the capturing of the image by the imaging means, and the processing of the video image signal by the processing means.

23.   The imaging apparatus according to claim 22, wherein the processing means records the video image signal on a recording medium, and the imaging apparatus further comprises:

management information updating means for updating management information for the content project data so that the video image signal captured by the imaging means and recorded on the recording medium by the processing means while the scene of the content project data is selected is allocated to the scene arrangement of the content project data.

24. The imaging apparatus according to claim 22, further comprising communication means for communicating with an outside,

wherein the processing means transmits the video image signal from the communication means, and

wherein the imaging control means transmits, upon transmission, from the communication means, of the video image signal captured by the imaging means while the scene of the content project data is selected, information on the selected scene.

25. The imaging apparatus according to claim 23, wherein the obtaining means obtains the content project data recorded on the recording medium placed on the processing means.

26. The imaging apparatus according to claim 23, wherein the obtaining means obtains the content project data recorded on a recording medium differing from the recording medium placed on the processing means.

27. The imaging apparatus according to claim 22, further comprising communication means for communicating with an outside,

wherein the obtaining means obtains the content project

data received by the communication means.

28. The imaging apparatus according to claim 22, wherein the display control means displays the scene setting data associated with the selected scene on the display device, the displayed scene setting data serving as the details of the content project data.

29. The imaging apparatus according to claim 22, wherein, upon capturing the image by the imaging means while the scene of the content project data is selected, the display control means displays, on the display device, the scene setting data associated with the selected scene and the video image signal generated by the imaging means.

30. The imaging apparatus according to claim 23, wherein the display control means displays, on the display device, a video image that includes the video image signal allocated by the management information updating means to the scene arrangement of the content project data and that is based on the content project data.

31. The imaging apparatus according to claim 23, wherein the imaging control means sets the execution time for the imaging means to capture the image and for the

processing means to record the video image signal on the
recording medium while the scene of the content project data
is selected on the basis of scene time information included
in the content project data.

32.   The imaging apparatus according to claim 24,
wherein the imaging control means sets the execution time
for the imaging means to capture the image and for the
processing means to transmit the video image signal from the
communication means while the scene of the content project
data is selected on the basis of scene time information
included in the content project data.

33.   The imaging apparatus according to claim 23,
further comprising editing means for editing the video image
signal captured by the imaging means and recorded on the
recording medium by the processing means while the scene of
the content project data is selected.

34.   An imaging method comprising the steps of:
        obtaining content project data including scene setting
data for each scene included in a scene arrangement of a
plurality of scenes of content;
        displaying details of the content project data; and
        capturing an image to generate a video image signal

while selecting a scene of the content project data and processing the video image signal.

35. The imaging method according to claim 34, wherein the processing of the video image signal is to record the video image signal on a recording medium, and

management information for the content project data is updated so that the video image signal generated by capturing the image and recorded on the recording medium while the scene of the content project data is selected is allocated to the scene arrangement of the content project data.

36. The imaging method according to claim 34, wherein the processing of the video image signal is to transmit the video image signal, and

upon transmission of the video image signal generated by capturing the image while the scene of the content project data is selected, information on the selected scene is transmitted.

37. The imaging method according to claim 35, wherein the content project data is recorded on the recording medium on which the video image signal is recorded, and the content project data is obtained from the recording medium.

38. The imaging method according to claim 35, wherein the content project data is recorded on a recording medium differing from the recording medium on which the video image signal is recorded, and the content project data is obtained from the different recording medium.

39. The imaging method according to claim 34, wherein the content project data is obtained by receiving the content project data in data communication.

40. The imaging method according to claim 34, wherein, upon displaying the details of the content project data, the scene setting data associated with the selected scene is displayed.

41. The imaging method according to claim 34, wherein, upon capturing the image while the scene of the content project data is selected, the scene setting data associated with the selected scene and the video image signal generated by capturing the image are displayed.

42. The imaging method according to claim 35, wherein a video image that includes the video image signal allocated to the scene arrangement of the content project data in

response to updating the management information and that is based on the content project data is displayed.

43. The imaging method according to claim 35, wherein the execution time for capturing the image and for recording the video image signal on the recording medium while the scene of the content project data is selected is set on the basis of scene time information included in the content project data.

44. The imaging method according to claim 36, wherein the execution time for capturing the image and for transmitting the video image signal while the scene of the content project data is selected is set on the basis of scene time information included in the content project data.

45. The imaging method according to claim 35, wherein the video image signal generated by capturing the image and recorded on the recording medium while the scene of the content project data is selected is editable.

46. An imaging program for controlling an imaging apparatus, the program comprising the steps of:

obtaining content project data including scene setting data for each scene included in a scene arrangement of a

plurality of scenes of content;

displaying details of the content project data; and

capturing an image to generate a video image signal while selecting a scene of the content project data and processing the video image signal.

47. The imaging program according to claim 46, wherein the processing of the video image signal is to record the video image signal on a recording medium, and

management information for the content project data is updated so that the video image signal generated by capturing the image and recorded on the recording medium while the scene of the content project data is selected is allocated to the scene arrangement of the content project data.

48. The imaging program according to claim 46, wherein the processing of the video image signal is to transmit the video image signal, and

upon transmission of the video image signal generated by capturing the image while the scene of the content project data is selected, information on the selected scene is transmitted.

49. The imaging program according to claim 47, wherein

the content project data is recorded on the recording medium on which the video image signal is recorded, and the content project data is obtained from the recording medium.

50. The imaging program according to claim 47, wherein the content project data is recorded on a recording medium differing from the recording medium on which the video image signal is recorded, and the content project data is obtained from the different recording medium.

51. The imaging program according to claim 46, wherein the content project data is obtained by receiving the content project data in data communication.

52. The imaging program according to claim 46, wherein, upon displaying the details of the content project data, the scene setting data associated with the selected scene is displayed.

53. The imaging program according to claim 46, wherein, upon capturing the image while the scene of the content project data is selected, the scene setting data associated with the selected scene and the video image signal generated by capturing the image are displayed.

54. The imaging program according to claim 47, wherein a video image that includes the video image signal allocated to the scene arrangement of the content project data in response to updating the management information and that is based on the content project data is displayed.

55. The imaging program according to claim 47, wherein the execution time for capturing the image and for recording the video image signal on the recording medium while the scene of the content project data is selected is set on the basis of scene time information included in the content project data.

56. The imaging program according to claim 48, wherein the execution time for capturing the image and for transmitting the video image signal while the scene of the content project data is selected is set on the basis of scene time information included in the content project data.

57. The imaging program according to claim 47, wherein the video image signal generated by capturing the image and recorded on the recording medium while the scene of the content project data is selected is edited.

58. A program recording medium having recorded thereon

an imaging program for controlling an imaging apparatus, the program comprising the steps of:

obtaining content project data including scene setting data for each scene included in a scene arrangement of a plurality of scenes of content;

displaying details of the content project data; and

capturing an image to generate a video image signal while selecting a scene of the content project data and processing the video image signal.

59.   The program recording medium according to claim 58, wherein the processing of the video image signal is to record the video image signal on a recording medium, and

management information for the content project data is updated so that the video image signal generated by capturing the image and recorded on the recording medium while the scene of the content project data is selected is allocated to the scene arrangement of the content project data.

60.   The program recording medium according to claim 58, wherein the processing of the video image signal is to transmit the video image signal, and

upon transmission of the video image signal generated by capturing the image while the scene of the content

project data is selected, information on the selected scene is transmitted.

61. The program recording medium according to claim 59, wherein the content project data is recorded on the recording medium on which the video image signal is recorded, and the content project data is obtained from the recording medium.

62. The program recording medium according to claim 59, wherein the content project data is recorded on a recording medium differing from the recording medium on which the video image signal is recorded, and the content project data is obtained from the different recording medium.

63. The program recording medium according to claim 58, wherein the content project data is obtained by receiving the content project data in data communication.

64. The program recording medium according to claim 58, wherein, upon displaying the details of the content project data, the scene setting data associated with the selected scene is displayed.

65. The program recording medium according to claim 58,

wherein, upon capturing the image while the scene of the content project data is selected, the scene setting data associated with the selected scene and the video image signal generated by capturing the image are displayed.

66.   The program recording medium according to claim 59, wherein a video image that includes the video image signal allocated to the scene arrangement of the content project data in response to updating the management information and that is based on the content project data is displayed.

67.   The program recording medium according to claim 59, wherein the execution time for capturing the image and for recording the video image signal on the recording medium while the scene of the content project data is selected is set on the basis of scene time information included in the content project data.

68.   The program recording medium according to claim 60, wherein the execution time for capturing the image and for transmitting the video image signal while the scene of the content project data is selected is set on the basis of scene time information included in the content project data.

69.   The program recording medium according to claim 59,

wherein the video image signal generated by capturing the image and recorded on the recording medium while the scene of the content project data is selected is edited.

70. A content creating system comprising:

storage means for storing a template containing a setting of a scene arrangement of a plurality of scenes of content and material data;

selecting means for selecting the template stored in the storage means;

scene details setting means for producing scene setting data for a scene included in the template selected by the selecting means by setting details of the scene using the material data obtained from the storage means or newly created data;

content project data outputting means for outputting content project data constructed by managing the scene setting data on the basis of the scene arrangement set in the template;

imaging means for capturing an image and generating a video image signal;

processing means for processing the video image signal;

obtaining means for obtaining the content project data output by the content project data outputting means;

display control means for displaying details of the

content project data on a display device; and

imaging control means for controlling selection of a scene of the content project data, the capturing of the image by the imaging means, and the processing of the video image signal by the processing means.

71.　The content creating system according to claim 70, wherein the processing means records the video image signal on a recording medium, and the content creating system further comprises:

management information updating means for updating management information for the content project data so that the video image signal captured by the imaging means and recorded on the recording medium by the processing means while the scene of the content project data is selected is allocated to the scene arrangement of the content project data.

72.　The content creating system according to claim 70, further comprising communication means for communicating with an outside,

wherein the processing means transmits the video image signal from the communication means, and

wherein the imaging control means transmits, upon transmission, from the communication means, of the video

image signal captured by the imaging means while the scene

of the content project data is selected, information on the

selected scene.